

# INDUSTRY PARTNERSHIP PROSPECTUS

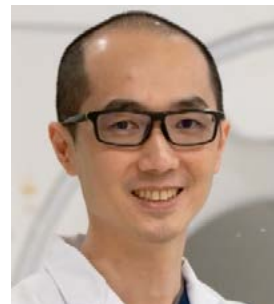
## SCMR ADVANCED CMR COURSE HONG KONG

2-5 APRIL 2025

### COURSE DIRECTORS



**Professor Vanessa Ferreira**  
(University of Oxford, Oxford, UK)



**Dr Ming-Yen Ng**  
(University of Hong Kong, Hong Kong, China)

### SCMR FACULTY

**Professor Chiara Bucciarelli-Ducci**  
(Royal Brompton and Harefield Hospitals, London, UK)

**Professor Stefan Piechnik**  
(University of Oxford, Oxford, UK)

**Professor Raymond Kwong**  
(Brigham and Women's Hospital, Harvard Medical School, Boston, USA)

**Dr Tarinee Tangchareon**  
(Ramathibodi Hospital of Mahidol University, Bangkok, Thailand)



# Sponsorship Opportunities

## SCMR ADVANCED CMR COURSE

**2-5 April 2025 - University of Hong Kong**

**SCMR Advanced CMR Course: A 4 day hands-on workshop with live scanning observation**



**Wednesday, April 2nd - Saturday, April 5th**

### OPPORTUNITIES

This four-day scientific meeting will include a mix of scientific presentations, hands-on image processing and live scanning observation from leading CMR institutions. The course content will include topics such as cardiomyopathies, myocarditis, valvular heart disease, common and complex congenital heart disease including 4D flow analysis, strain assessment, quantitative perfusion and more. We anticipate 30 attendees for this program targeting radiologists, cardiologists, pediatric and congenital heart disease specialists, MRI technologists and MRI scientists. This program is focused on helping practitioners to implement and expand their CMR programs to fit the needs of their patients. This is a one of a kind educational and networking event.

<b>Bronze</b>	<b>/ USD 3,000</b>	6-ft tabletop only display, 1 exhibitor badge
<b>Silver</b>	<b>/ USD 6,000</b>	6-ft exhibit space with allowable backwalls or standing equipment, 2 exhibitor badges
<b>Gold</b>	<b>/ USD 10,000</b>	6-ft exhibit and reception sponsorship, 3 exhibitor badges
<b>Platinum</b>	<b>/ USD 25,000</b>	6-ft exhibit, 3 exhibitor badges, 3 full access attendee badges and a choice of a 30-minute Lunch Symposium or Live Scanning Sponsorship

### ADDITIONAL OPPORTUNITIES

#### **Hands-On Sponsorship / USD 8,000**

The hands-on sessions for this course include a minimum of 3 hours of hands-on time per day for 3 days, April 2nd, 3rd, and 4th (see preliminary program for details). Analysis tools required for these hands-on sessions include function, flow, T1, ECV, T2, T2\*, LGE, 4D flow, strain or feature tracking, perfusion, quantitative perfusion and MPR viewer options. Sponsors are responsible for providing in-kind support of 15 laptop based workstations, extension chords and a technology specialist to assist our faculty with workstation trouble shooting and attendee support. Only 2 opportunities available which will be granted on a first-come first-served basis.

#### **Lunch Symposium Sponsorship / USD 7,000**

This Lunch Symposium will be a 30 minute presentation during lunch. There will be two lunch symposiums available.

# Business Faculty Dinner



## ADDITIONAL OPPORTUNITIES

### Mentoring Reception Sponsorship / USD 7,000

This 1-to-2- hour mentoring reception will be a structured social networking reception with the faculty, attendees, and the industry sponsor. The event will allow industry the opportunity to meet current and future CMR leaders as well as speak to attendees to understand their CMR practice. This sponsorship will take place at [The Club Lusitano](#) (16 Ice House Street, Central) - one of Hong Kong's oldest and most celebrated private social clubs. This event includes premium canapes and drinks for attendees, and has options for long (5' or 6') trestle tables for the industry sponsor. This is an exclusive opportunity.

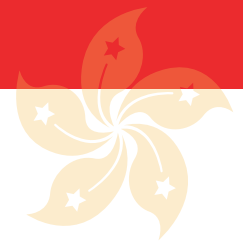
### Faculty Dinner / USD 4,500

The Faculty Dinner will be a 1-to-2-hour sit-down meal and drinks at [The Club Lusitano](#) - one of Hong Kong's oldest and most celebrated private social clubs. This is an opportunity for the industry leadership to connect with key opinion leaders in Asia and the SCMR leadership. This is an exclusive opportunity.



CLUB LUSITANO

# Registration Form



## SCMR ADVANCED CMR COURSE

2-5 April, 2025 - Hong Kong

Contact Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Signature \_\_\_\_\_

### SPONSORSHIP OPTIONS

- BRONZE** (USD 3,000)  
6-ft. tabletop only display, 1 badge
  - SILVER** (USD 6,000)  
6-ft. exhibit space, 2 badges
  - GOLD** (USD 10,000)  
6-ft. exhibit space, reception sponsorship, 3 badges
  - PLATINUM** (USD 25,000)  
6-ft. exhibit space, 3 badges, 3 full access attendee badges
- Choose one:**
- 30-minute Industry Lunch Symposium
  - Live Scanning Sponsorship

- ADDITIONAL OPPORTUNITIES**
- Hands-On Sponsorship (USD 8,000)
- Lunch Symposium Sponsorship (USD 7,000)
- Mentoring Reception Sponsorship (USD 7,000)
- Faculty Dinner (USD 4,500)

REPRESENTATIVE NAME (FIRST, LAST)	TITLE	EMAIL ADDRESS	PHONE

### PAYMENT INFORMATION

- Please select your preferred method of payment:
- Credit Card: A member of our accounting team will contact you directly  
*A 4% processing fee will be added to all credit card payments*
  - Check payable to: Society for Cardiovascular Magnetic Resonance (in US dollars on a US bank) Tax ID # 23-7366930  
Mail to: 1061 East Main Street, Suite 300, East Dundee, IL 60118
  - Please Invoice Me

Return this completed Registration Form to Bethany Radke  
 Email: [bradke@veritasamc.com](mailto:bradke@veritasamc.com)  
 Mail: Veritas Association Management, 1061 East Main Street, Suite 300, East Dundee, IL 60118