

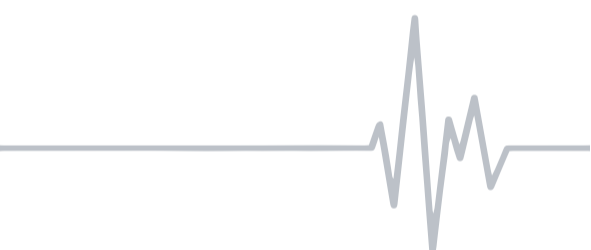
INDUSTRY SPONSORSHIP OPPORTUNITIES

SCMR Educational Events 2026





The Society for Cardiovascular Magnetic Resonance (SCMR) is a not for profit association and a worldwide recognized representative and advocate for physicians, scientists, and technologists who work in the field of cardiovascular magnetic resonance (CMR). SCMR is the principal international, independent organization committed to the further development of CMR through education, quality control, research, and training. Membership has grown to over 3,500 – which includes cardiologists, radiologists, technologists, scientists, engineers, and administrators from around the world.



Why Sponsor SCMR?

Sponsoring SCMR provides unparalleled access to a highly specialized and influential audience in cardiovascular imaging. Your support helps drive cutting-edge research, foster global collaboration, and deliver high-impact educational programs that shape the future of heart health. As a sponsor, you position your brand at the forefront of CMR advancements, gain visibility among decision-makers, and demonstrate your commitment to improving patient care through imaging excellence.



SPONSORSHIP PACKAGES

The following opportunities will be available for each event at the listed rates and with the associated benefits. However, each event may also offer unique sponsorship options, so be sure to review the subsequent pages of this document for additional opportunities that may interest you!

Please note that all additional sponsorship opportunities (ie Hands-On Sessions, Live Scanning, Faculty Dinner, etc) are exclusively available to confirmed sponsors. Organizations must first commit at a designated sponsorship level to be eligible to purchase any additional or à la carte opportunities. Availability of these add-ons is contingent upon an active sponsorship commitment and may be limited based on level and inventory.



Platinum Level

Price : \$20,000

Conference Badges : 2

Exhibit Space : 6 foot tabletop in prominent location

Additional Opportunities : 30-minute breakfast or lunch symposium*

Website & Signage Recognition : Yes



Gold Level

Price : \$15,000

Conference Badges : 2

Exhibit Space : 6 foot tabletop in prominent location

Additional Opportunities : Coffee break sponsor

Website & Signage Recognition : Yes



Silver Level

Price : \$8,000

Conference Badges : 1

Exhibit Space : 6 foot tabletop

Website & Signage Recognition : Yes



Bronze Level

Price : \$4,000

Conference Badges : 1

Exhibit Space : 6 foot tabletop

Website & Signage Recognition : Yes

*In lieu of a standard lunch symposium, the Course Directors of the Stress Perfusion Course (Lithuania) have requested a 30-minute live stress perfusion scanning session using your company's MR scanner. Please refer to page 15 for additional information.





SCMR STRESS PERFUSION COURSE



24-25 September 2026



Kaunas, Lithuania



OPPORTUNITIES

Stress cardiovascular magnetic resonance (CMR) is growing rapidly and has been included in both American and European guidelines as an appropriate test for the evaluation of known or suspected coronary artery disease.

This 2-day SCMR Stress Perfusion Course is an exceptional educational and networking event designed to provide foundational knowledge in stress CMR. International and local faculty comprising leading cardiologists and radiologists will deliver a mix of state-of-the-art and pragmatic presentations on stress CMR, including quantitative perfusion (QP), extensive case presentations, hands-on use of perfusion image post-processing software, and quantitative myocardial blood flow analysis. This course is targeted at cardiologists, radiologists, pediatricians, technologists, and scientists aiming to learn more about the clinical applications of stress perfusion CMR.

This program also provides a platform for sharing experience and expertise from international faculty experienced in stress perfusion CMR, enabling CMR practitioners to implement stress CMR and/or improve their stress CMR competencies.

This is a one-of-a-kind educational and networking event. Hosted in the vibrant city of Kaunas, Lithuania, the course anticipates attendees seeking high-value learning in a collaborative environment. Ample opportunities for our industry partners to engage with participants will be provided, including exhibition spaces near the main auditorium and refreshment areas, as well as additional incentives.



SCMR Course Director

Dr. Vanessa Ferreira



SCMR Course Director

Dr. Tomas Lapinskas



www.scmr.org





ADDITIONAL OPPORTUNITIES

Platinum Sponsorship | \$20,000

(the offering below would be in lieu of the standard lunch symposium offered on page 5; still included are 2 conference badges, a 6-foot tabletop in a prominent location, and website/signage recognition)

A 30-minute speaker program (non-CME) developed and presented by your company. Presented in an educational format, designed to provide attendees with insights into new developments and product offerings relating to stress perfusion CMR and quantitative perfusion imaging. It would be highly desirable to showcase a recording of live stress perfusion scanning using your company's MR scanner and equipment, with expert commentary of your product(s) in routine clinical workflow. Further presentation on how your offerings may impact CMR practices and guide clinical management and treatment is welcome. Sponsorship includes meeting space for up to 125 attendees, digital promotion, standard audio-visual services, food & beverage.

Hands-On Post Processing | \$8,000 USD

The hands-on sessions for this course include a minimum of 3 hours of hands-on time per day for 3 days, April 2nd, 3rd, and 4th (see preliminary program for details). Analysis tools required for these hands-on sessions include function, flow, T1, ECV, T2, T2*, LGE, 4D flow, strain or feature tracking, perfusion, quantitative perfusion and MPR viewer options. Sponsors are responsible for providing in-kind support of 15 laptop based workstations, extension cords and a technology specialist to assist our faculty with workstation trouble shooting and attendee support. Only 2 opportunities available which will be granted on a first-come first-served basis. Each hands-on processing sponsorship comes with two conference badges.

Mentoring Reception Sponsorship | \$7,000 USD

This 1-to-2-hour mentoring reception will be a structured social networking reception with the faculty, attendees, and the industry sponsor. The event will allow industry the opportunity to meet current and future CMR leaders as well as speak to attendees to understand their CMR practice.

Faculty Dinner | \$5,000 USD

The Faculty Dinner will be a 1-to-2-hour sit-down meal and drinks at an exclusive venue. This is an opportunity for industry leadership to connect with key opinion leaders and members of the SCMR leadership. This is an exclusive, invitation-only event designed to foster high-level dialogue and collaboration.

 **Refer to the Sponsorship Levels section (page 3) for details**

SPONSOR TODAY!



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JOIN US IN SHAPING THE FUTURE OF CMR!

Your Sponsorship at a Glance :



Support the global advancement of CMR through innovation, collaboration, and education



Be part of an international network of clinicians, scientists, and industry leaders driving CMR innovation



Gain targeted visibility among key decision-makers and healthcare professionals in cardiovascular imaging



Showcase your technologies and solutions at high-impact educational events



Contribute to world-class training programs that shape the next generation of CMR experts



Position your brand as a committed leader in imaging excellence and heart health innovation

Interested? Contact us to discuss sponsorship opportunities and partnership possibilities



sponsorships@scmr.org

THANK YOU FOR YOUR INTEREST IN SUPPORTING SCMR !

Your commitment helps advance cardiovascular magnetic resonance worldwide.

